

ASIA
A COLOR
TREND
BOOK
201819

The title is rendered in a classic, elegant serif typeface. The text is embellished with intricate line-art illustrations. A small bird perches on a branch with berries to the right of the word 'ASIA'. To the left of 'A COLOR', a branch with clusters of berries and leaves is visible. The word 'TREND' is flanked by two small, stylized flowers. The word 'BOOK' features a vertical vine with leaves on its left side and a small flower on its right. The year '201819' is positioned at the bottom, with a bird in flight to its right and two flowers at its base.

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亞洲色彩趨勢年刊 2018-19

アジアカラートレンドブック 2018-19

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亞洲色彩趨勢年刊 2018-19

アジアカラートレンドブック 2018-19
ASIA COLOR TREND BOOK 2018-19

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Ultimate Sense

美感的層積／美覚の積層

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Inspiration

Ultimate Sense

美感的層積／美覺の積層

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1, Li Jing round fan

李晶團扇／李晶团扇

中國超模劉雯的壹組複古時尚大片走紅，她手中所拿團扇的設計者李晶壹舉成名。李晶在大學學習工商管理後轉向平面設計研究生，這成為他人生的轉折點。他自幼喜好京劇、昆曲，之後開始接觸古董、點翠、老銀飾、團扇、折扇等中國傳統工藝深深吸引了他。2013年他在蘇州創立培閑居團扇工作室，專門從事團扇設計。“在此之前，經常有朋友拿老扇子請我複原或是設計新扇子，做得多了，慢慢得到大家的認可，工作室的成立是水到渠成。”李晶設計的團扇種類豐富，材質多樣，扇面應用綉絲、點翠、寶石鑲嵌、刺繡等工藝，扇骨、扇柄也獨特精緻，既有中國古風又兼具時尚特性。李晶認為古今中外對美的追求是壹致的，他將古典材料與現代工藝融合，重現中國古代文人的審美，比如以綉絲的扇面和點翠等老工藝配合西方式的鑲嵌工藝，綉絲扇面配上五彩的蝴蝶和銀片鑲刻的玉蘭花等。李晶負責團扇的主體設計，由蘇州的綉絲、刺繡、木匠、大漆、折扇、格畫等手工藝師完成制作。古來團扇都是多人合作，“專業的事情要交給專業師傅去做，我會去了解其中的過程以及容易出現的問題，在整體上進行把控。”目前李晶的團扇價格在壹兩千元到上萬元，價格不菲，卻非常受顧客歡迎。銷售主要靠口碑，市場接近空白，但他對未來並沒有宏大的野心，順其自然是其宗旨。他表示將讓更多傳統手工藝在團扇上複活。



中国的スーパーモデル劉雯が古代衣裳で撮影したルックブックが人気を博したことで、彼女が手にした团扇のデザイナー李晶が一躍有名人となった。李晶は大学で経営マネジメントを学んだ後、大学院ではグラフィックデザインに転向し、人生のターニングポイントとなった。京劇、昆劇ファンである李は、勉強中に点翠、銀飾、团扇、扇子などのアンティークにみる工芸に深く魅了された。2013年、蘇州で培閑居团扇スタジオを設立し、团扇のデザインを手がける。「友人たちが持ってきた古い扇子を復元したり、新しくデザインしたことが徐々に評判になり、自然の流れでスタジオを作った」と言う李晶がデザインする团扇は種類が豊富で、材質も多様。扇部につづれ織りの絹、点翠、宝石象嵌、刺繡などを取り入れ、团扇の骨、柄も精緻な作りで、中国古代の風雅と現代的なファッション性を併せ持つ。李晶は、古今東西の美への追求は共通していると考え、古典的材料と現代の技術を融合して、古代中国人の美意識を再現した。つづれ織りの絹や大漆などの伝統工芸に西洋式の象嵌技術を合わせ、つづれ織りの扇部に色とりどりの蝶や銀たがねのモクレンを添えた。彼が設計した团扇は、蘇州のつづれ織り、刺繡、木工、漆、扇子折り、焼き絵などの職人に制作を依頼。古来、团扇制作は多くの職人が協力してきた。「専門的な手仕事は専門家に任せて、私は制作過程や問題点を把握することで、全体をコントロールします」。現在彼の团扇は、1,2千から1万人民币までと決して安くはないが、顧客の評価が高い。空白に近い市場で、販売は主に口コミだが、将来に大きな野望は持たない。「自然の流れに沿って、私は今後も多くの伝統工芸を团扇に復活させたいと思っている。」

After a look book of vintage fashion of Chinese supermodel Liu Wen become popular, designer Li Jing of the round fan that she held, therefore become famous. Li studied business administration in university and change to graphic design in postgraduate, it become the turning point of his life. He likes Beijing Opera and Kunqu Opera, was deeply impressed by China's traditional handicraft, Kingfisher Feather Art, old silver jewelry, round fan and folding fan. In 2013, he founded a round fan studio in Suzhou. "Before this, friends often took the old fan to ask me to design new fan or recover, then I established the studio naturally." Li's round fans have various kind and material diversity, the craft of fan flat applies K'o-ssu, Kingfisher Feather Art, gem mounting, embroider, fan rib and handle is unique delicate, both has China anciently and fashion features. Li think that the pursuit of beauty is consistent with ancient and modern, Chinese and foreign, it is the integration of classical material and modern aesthetic to reappear the ancient Chinese literati aesthetics. Old craft such as K'o-ssu flat and Kingfisher Feather Art match up with western-style inlay technology, the K'o-ssu flat match colorful butterflies and silver carve engraves jade orchid, etc. Li passed his design on to the craftsmen of K'o-ssu, embroidery, carpenter, Chinese lacquer, folding fan, pyrography in Suzhou to finish. Ancient round fans production was cooperated by many people, "I will go to understand the process and problems, and control on the whole." Now Li's work is very popular with the customers though the price is expensive. The market is close and sales mainly rely on word of mouth, but he said "let it be" is his aim, he would raise more traditional handicrafts on the round fan.

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Ultimate Sense

美感的層積／美覚の積層

華麗的異國情調和奇異的獨創性。素材の手感、技巧交織出的風韻，獨特的空間中營造的感性的極致。古典的奢華與工業性的鎮密，數字技術重疊交加，超越時空（時代），人體被自由引中成無限神奇的裝置。原始記憶中儲存的靜謐的高雅，充滿自信的華美的姿態，交織成壹個優美的世界。

華麗なエキゾチズムとエキセントリックな独創性。素材の風合い、色香を技巧的に紡ぎ出し、独特の間を以って形作られる感性の極み。古典的なラグジュアリーに工業的な緻密さ、デジタルテクノロジーを重ね合わせ、時空（時代）を超えて、人体は自由なデバイスに伸展していく。プリミティブな記憶に潜む静謐な気高さと、自信あふれる豪奢な佇まいが混在する優美な世界。

Gorgeous exotic and exotic originality. Hand feeling of materials, skills compose of amorous feelings, the unique space build the emotional extremes. Classical luxury overlaps with industrial deliberation, beyond time and space (era), freely weaved. Quiet elegance and confidence stored in the original memory, beautiful gesture blends the beautiful acme.

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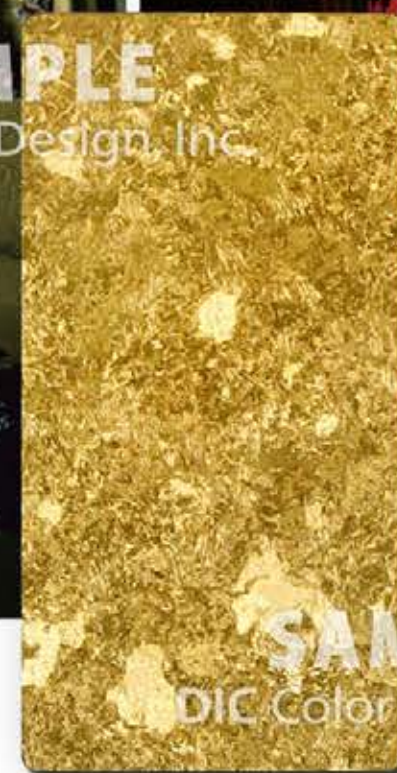
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1 Round fan by 李晶 Li Jing



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2
NIPPON STEEL & SUMITOMO
METAL CORPORATION



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3 加賀藩 Hagi Kaganu MAI



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7 "No.64 開会いの一瞬" No.04 End of The Entrance by 山田和 Kazuo Yamada



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1. 華麗な異国情調
華麗なエキゾチズム
Magnificent exotic

2. 結晶の文理、钛の光輝
結晶のテクスチャー。チタニウムの輝き
Vein of crystal, splendor of titanium

3. 和語色調交織の繊微洗練の條紋
色の諧調が緻密に織りなす洗練の縞
Harmony color tone weaved to delicate stripe

4. 天花板格子、華麗奢侈の群青色
天井格子に華やか群青の質
Ceiling grid, luxury ultramarine blue

5. 精巧有力的彫刻、點心木模中道具之美
精巧で力強い彫り。木型にみる用の美
Exquisite carving, the beauty of dessert wood format

6. 質感和肌理中流瀉の精粹
質感と肌理に垂れる粋
Essence flows in texture sense

7. 中性的静謐の表情
ニュートラルな間合いの表情
The neutral pause of face expression



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5 蓮子木型 田中誠行 Tanechika Tanioka / 泉屋 Koi Ya



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作品名：九十九番 Tsukumotsubaki
by フジイフランソワ Fujii Furensowa
協力：L gallery・O ギャラリーeyes /
Courtesy of L gallery & O Gallery eyes

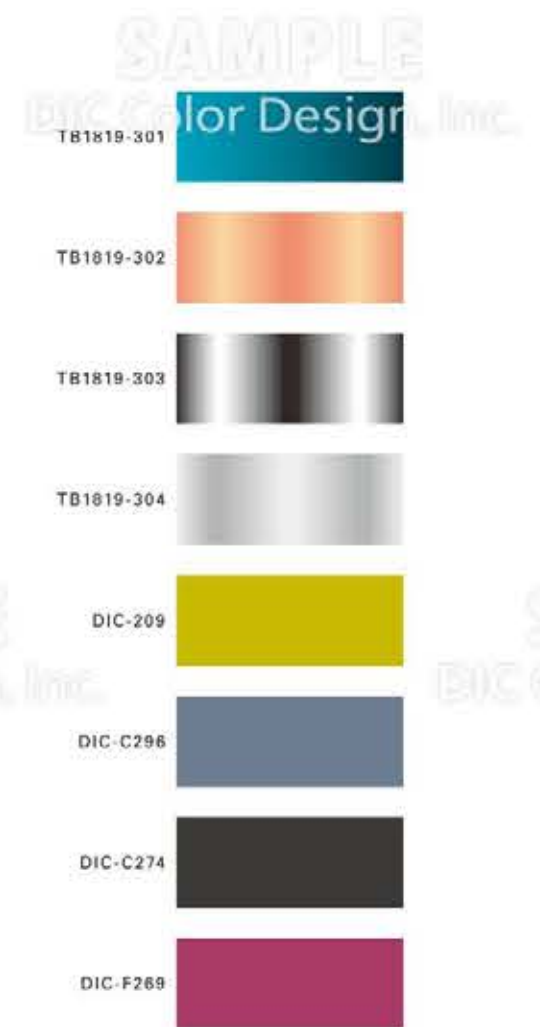


小島嶺 Kokuta Stripes Japan Milan Design Week 2016. 3
by 築城則子 Noriko Tsuki
Photo by Andres Martinsson

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4 "群青の閑(天井)" 成取閑
"Gunjo-no-ma (Ceiling of ultramarine)" Soisankaku



11. 假想現實中棲息的奇異的獨創性
假想現實に息づくエキセントリックな獨創性
Hypothesis reality inhabits strange originality
12. 絕妙的比喻。精粹的構圖
見立ての妙。小粋な構図
Excellent metaphor exquisite composition
13. 畫板上釋放的表情
キャンバスに解き放たれた表情
Face expression releases on drawing board

14. 理智的目光。光彩的演繹
理知のまなざし。光彩の演出
Sensible sight glorious performance
15. 線條的交錯。奧深的層次
ラインの交錯。奥行きレイヤー
Lines intersect profound layers
16. 光彩放出的暈眩
光彩の放つハレーション
Giddy colorful lights



COLOR & TEXTURE

華麗的洋溢著異國情調的色彩組合。翠鳥羽毛的偏光的藍綠色、閃耀著橙色的金屬光澤的紋理、黑底上白色躍動的痕迹、注入了技巧的粹粹的銀色。奢華的黃色和理智的藍色組合，以雅致的黑色和郁金香粉紅色為點綴。

華麗でエキゾチックなカラーグループ。カワセミの羽のようなブルーグリーンの偏光、オレンジが輝くメタリックのチクスチャー、黒に白のダイナミックな痕跡、技巧を込めた粋な銀色。ラグジュアリーな仕立てのイエロー、理知を演出するダークなブルーに、洒落の利いたブラックとチューリップピンクのアクセント。

Brilliant and exotic color group. Polarized light of blue-green like kingfisher's feather, texture of metallic with orange, dynamic trace of white in black, stylish silver with technique. The combination of luxury tailored yellow, dark blue to produce the reasoning. Fancy black and tulip pink as an accent.

