

ASIA
A COLOR
TREND
BOOK
2017/18

The title is rendered in a classic, elegant serif font. The text is embellished with intricate white line-art illustrations. A small bird perches on a branch with berries above the 'A' in 'ASIA'. Another bird is nestled within the 'O' of 'BOOK'. The '17' in '2017/18' is accompanied by a detailed illustration of a phoenix, a mythical bird associated with rebirth, shown in a dynamic pose with its wings spread. The overall design is sophisticated and thematic, reflecting the 'Asia A Color Trend' focus.

2017

2018

ASIA
COLOR

TREND
BOOK

亞洲色彩趨勢年刊 2017-18

アジアカラートレンドブック 2017-18

亞洲色彩趨勢年刊 2017-18

アジアカラートレンドブック 2017-18

ASIA COLOR TREND BOOK 2017-18

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*T**Dazzling* *Tribe*

絢爛／煌めき



Dazzling Tribe

絢爛／煌めき

多彩多姿的亞洲的強烈感性，民族根源中的美感熠熠生輝。席卷世界的國際主義風潮中，亞洲藝術、時裝、食物的靈感閃現著無窮魅力。帶著豐潤的霓虹彩色的獨特質感的眼影和腮紅。眼睛、臉頰、頸項上塗染之色令人聯想到民族鮮豔奪目的裝飾。閃亮的嘴唇上洋溢著黃金的光澤。藝術的靈性降落到金屬、陶瓷、石頭、玻璃、面料等普遍的素材上，結晶成一個生動燦爛的美的世界。

極彩色で複層的なアジアの強烈な感性は、トライバルな根源の美を輝かしく解き放つ。世界を席卷するコスモポリタン主義に、きらめくアート、ファッション、フードのアジアン・インスピレーション。豊潤な虹色を帯びた独特の質感のアイシャドウとチーク。民族のまばゆい装飾を連想させる、目元、頬、首を彩る輝き。グロッシーな唇に満ち溢れたゴールドの煌びやかな光。金属、焼き物、石、硝子、布、普遍的な素材にアート性が宿り、鮮烈な美の世界へと結実する。

Well-rounded strong sense of Asia, the beauty of nations root is sparkling. In the tide of internationalism sweeping world, inspiration of Asian art, clothes, food flash endless charm. Coming with abundant unique rainbow colors like eye shadow and blush. Colors painting on eyes, cheek and neck make people associate nations' dazzling accessories. Twinkling lips overflow the gloss of gold. Art intelligence falling in the materials as metal, porcelain, stone, glass and cloth, crystallized a wonderful brilliant world.



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DIC Color Design, Inc. Captivating elegance

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5. 鮮やかな釉の滴る之跡
鮮やかに滴る釉薬の跡
Vivid trace of glaze dripping

6. 溫雅浮現的壓花
しとやかに浮き立つエンボス
Gracefully distinguished emboss

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魅惑的優雅
まばゆいダイバーシティ。魅惑のエレガンス
Captivating elegance of dazzling diversity

2. 色彩繽紛的斷面。活潑的圓形
カラフルな断面。ポップなバブル
Colorful cross-section. Pop feeling of bubble

3. 透明的圖飾紋樣
トランスルーセント・グラフィティ
Translucent graffiti

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Primitivism

緻密的原始／緻密なプリミティブ

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Primitivism

緻密的原始／ 緻密なプリミティブ

連綿不斷的緻密的個體，構成雄偉的地貌、大地和風土。聚集大氣中光線形成的結晶，優質而致密的元素顯現的粗糙而洗練的質地和色彩。亞洲風土上隨風而生的花月，其瀟灑的表情被轉換成日常生活中親切怡人的圖案。新的美學追求關注自然造物中天然的力量和可能性，並將之升華為對自然的慈愛。

壮大なスケールの地形、土、風土を構成する、緻密な個体のつらなり。大気に紛れた光を集めた結晶。上質で繊細なピクセル要素から仕立てられた、荒々しくも洗練されたテクスチャーと色彩。アジアの空気に育まれた花鳥風月は、その凛とした表情を愛でられ、暮らしに寄り添うモチーフとして息づく。自然の産物が素に持つ力強さとその可能性にフォーカスした新しい美学の追求は、自然への慈しみに昇華される。

Continuous delicate individual, constitute grand landform, ground and customs. Gathering in the atmosphere, light forms crystal. High quality elements appear tough and clean texture and colors. Asian customs contain wind, flower, snow and moon, its rakish face has been transformed into kind patterns in daily life. New aesthetic pursuit concerns crude power and possibility in nature, and sublimate it to the love of nature.

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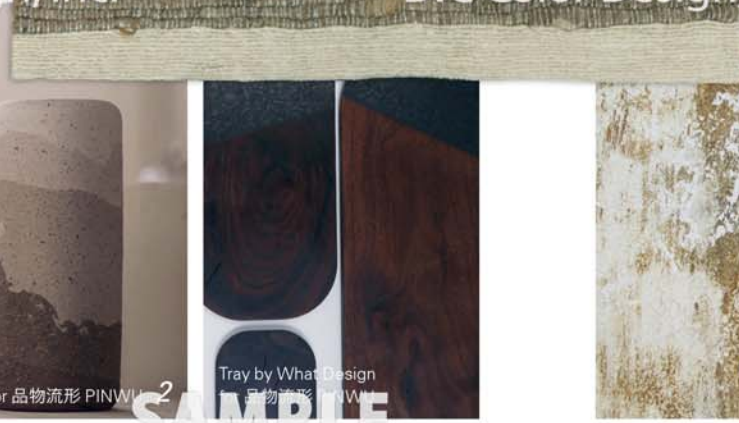
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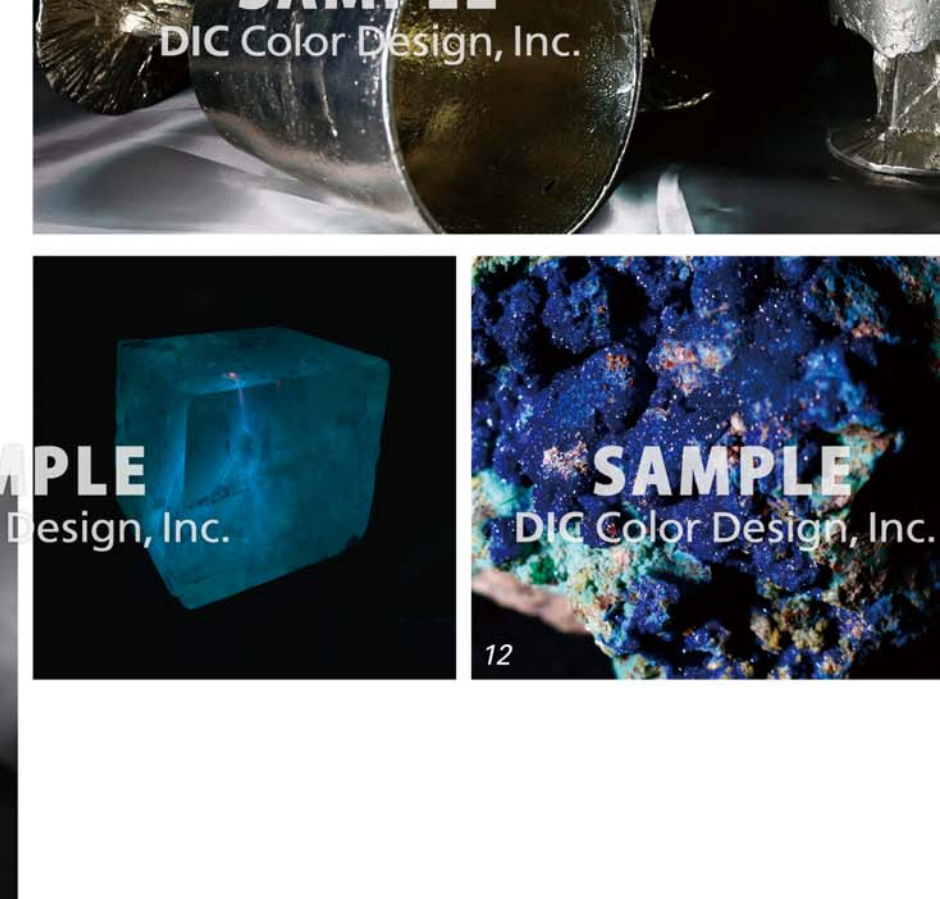
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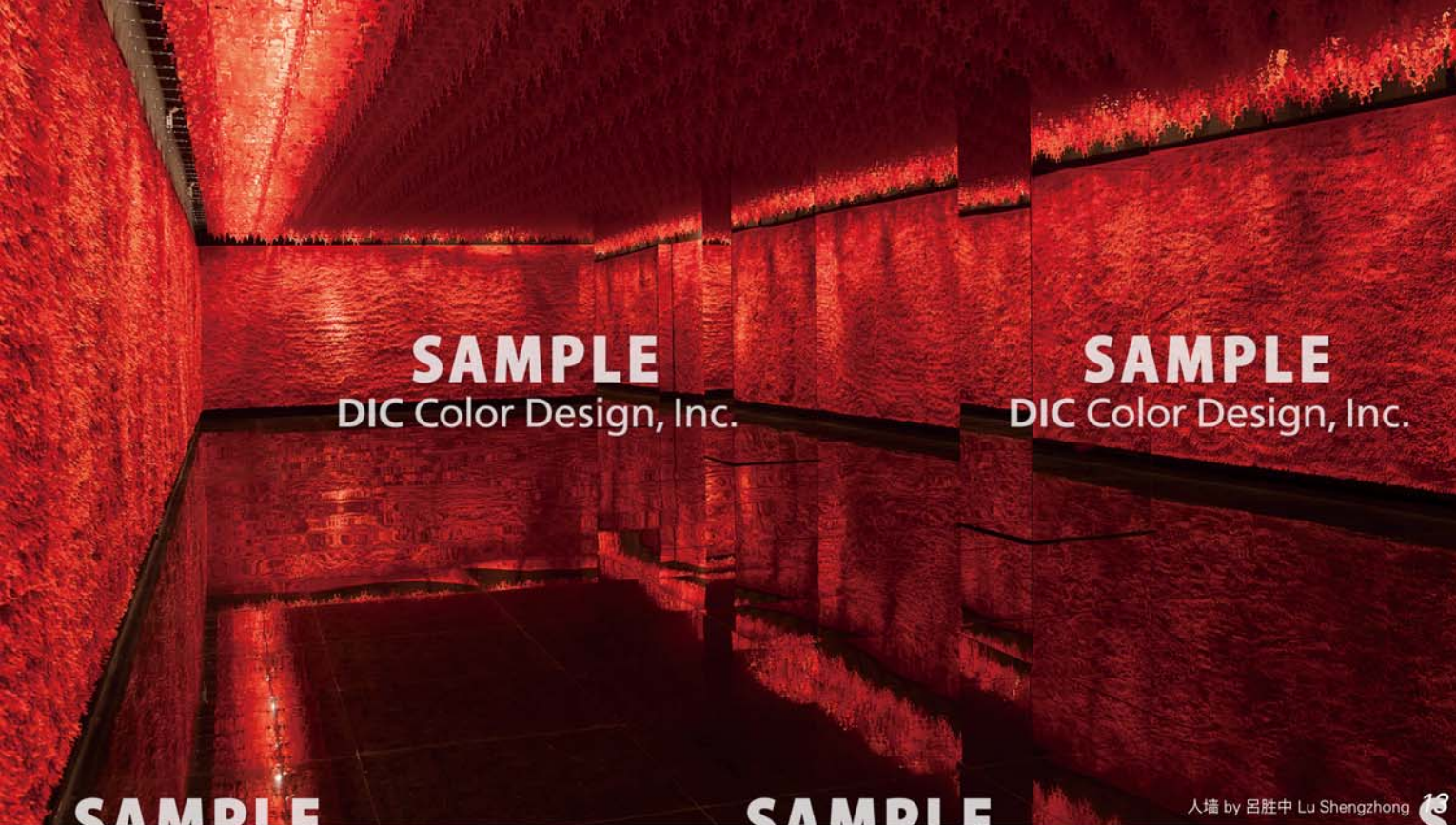


1. 大地上篆刻的質的壓花
大地のキャンバスに刻まれる石のエンボス
Embossed stone engraved
on the canvas of the earth
 2. 異質の風土交織出的地層
異質の風土が織りなす地層
Stratum woven with extraneous culture
 3. 野蚕繅紡織出的素樸的氣質
野蚕が紡ぎだす素の気品
Wild silkworm spilled out of wild silk
 4. 質地與加工的混成
素地と仕上げの混じり合い
Mixture of foundation and finishing
 5. 土質肌膚中游動的微妙的光線
土肌に走る微かな光線
Faint light running in the soil skin
 6. 象牙與黑檀演奏的流暢的光線
象牙と黒檀が奏でる、なめらかな光線
Elephant tusk becomes endangered by the black ebony / ivory and ebony



- | | |
|--|---|
| <p>7. 輪迴的結晶の素描
輪迴する結晶の点描画
Pointillism of the reincarnation crystal</p> | <p>10. 大膽剪裁の原始之美
大胆に切り取られた原始の美
Primitive beauty boldly shined out</p> |
| <p>8. 揉捏成形の質地。銀滴彩の瞬間
練り上げの素地。銀滴彩の刹那
Soft silhouette. Brilliance of abundance</p> | <p>11. 結晶の光束
結晶化した光束
Crystallized dazzling light</p> |
| <p>9. 強韌の光之網
強韌な光の網
Mesh of strong light</p> | <p>12. 礦物醗酵出的深奥の色彩
鉱物が醗す深奥の色彩
Mysterious colors shed by minerals</p> |





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人墙 by 吕胜中 Lu Shengzhong 13

acrylic 15

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13. 昇華到異次元の剪纸工藝
異次元に昇華された切紙の手業
Handling skill with paper cutwork
sublimed to another dimension

14. 變容的過程顯現的紅色
変容の過程を捉えた赤
Red color that captures
the process of transformation

15. 空氣を孕んだハニカム・セル
空氣を孕んだハニカム・セル
Honeycomb cells that are filled with air

16. 手感與圖案。表裡的干涉
手触りとパターン。表裏の干涉
Texture and pattern.
Interference of the front and back

17. 高雅的銀白的影像
氣高い銀白のシルエット
Noble silver white silhouette



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18. 波光粼粼的銀線的漸變
さざめく銀線のグラデーション
Gradation of rippling silver wire

19. 異質組合の對照
異質が組み合わせるコントラスト
Contrast of interlaced foreign elements

20. 傳承至今的手工藝的流麗
今に息づく手仕事の流麗
Elegance of handicrafts inherited
to present age

21. 玳瑁造就的美麗裝飾
べっ甲に見出す美裝の贅
The luxury of well tailored tortoiseshell

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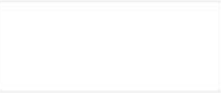
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T1718-404



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T1718-405



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COLOR & TEXTURE

原始而細緻的個體元素所顯現的粗糙但洗練的色彩組合。聚集大氣中光線形成的結晶。好似地層般的紅棕色。礦物中蘊釀的深奧的深灰色。高雅的銀白。映照造物變容過程的深紅和反身磨損黑色的質地帶來令人驚異的視覺效果，以蘊含空氣的淡紫色和淡黃色做點綴。

プリミティブで緻密な個体がみせる、荒々しくも洗練されたカラーグループ。大気に紛れた光を集めた結晶。地層をかたどったようなブラウン。鉱物が醸す深奥のダークグレー。気高い銀白。変容の過程を捉えたディープな赤、練り上げた黒の素地が驚きのインパクトを与え、空氣を孕んだ淡いパープルとイエローをアクセントに。

Primitive and delicate individual element appears rough but clean color combination. Gathering in the atmosphere, light forms crystal. Ground like reddish brown, profound grey hide in mineral, and graceful silver. Dark red reflects nature changes, profound black texture bringing surprising visual effect, embellished with lavender and faint yellow.



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18 photo by 鈴木弘之 Hiroyuki Suzuki



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